



Asociación de Médicos Especialistas
en la Industria Farmacéutica, A.C.



6th Latin American Congress of Clinical Research

Current Innovations, Opportunities and Challenges

September 23-25, 2009

Crowne Plaza Hotel de Mexico
Mexico City, Mexico

PROGRAM



EVENTO VERDE



Dear colleagues:

I am extremely happy to welcome you to Mexico and to be gathered at one of the most important yearly meetings in clinical research. This meeting is not only important for Mexico but for Latin America as well, where diverse topics of significant importance within the field of clinical research will be presented which comply with one of the main objectives of the Association of Medical Specialists in the Pharmaceutical Industry, A.C. (commonly known as AMEIFAC), in assisting and providing our members the current status of the different areas in clinical research for the proper performance of our daily tasks.

We are proud to host the 6th Latin American Congress in Clinical Research in collaboration with the DIA (Drug Information Association) with which we have developed a very attractive program focusing on the *Innovations*, the *Opportunities* and the *Challenges* related to the different and greatly relevant aspects of clinical research in Latin America.

I am grateful to all the members of the Scientific Committee of this meeting for their active and priceless participation, as well as to the members of the board of directors which I preside at AMEIFAC. We are sure that this event will be of great use for our everyday practice of pharmaceutical medicine.

Welcome to Mexico! Have a wonderful meeting and a great time in our great city!

Dr. Vanessa Cohen Muñoz
AMEIFAC Elected President
Meeting President



AMEIFAC Mission:

AMEIFAC is an association representative of specialists involved in pharmaceutical medicine, recognized nationally and internationally – constituting the main channel for achieving the highest standards of academic and professional quality in providing drugs and information to physicians and patients for preserving or improving the level of health in the community.

AMEIFAC Vision:

In the future, we view AMEIFAC as the leading association representative of specialists in the field of pharmaceutical medicine in Mexico renown nationally and internationally contributing to the achievement of the goals of the pharmaceutical industry with the opportune and improved provision of drugs and information to physicians and patients in a new world order tending towards harmonization and globalization, within an ethical and scientific framework.

AMEIFAC Core Values:

Pharmaceutical medicine in Mexico is based on the principles of medical ethics and the universal codes of truth, transparency and reliability.

As pharmaceutical physicians, we are committed to the highest standards of honesty, reliability, integrity and professionalism with intense loyalty to the pharmaceutical industry, patients and society in general. It is for them that we are in constant search of the highest scientific standards within a humane and socially conscience framework.



DIA is a professional association of more than 18,000 members worldwide who are involved in discovery, development, regulation, surveillance, or marketing of biopharmaceutical products.

DIA is committed to the broad dissemination of information among our members, with continuously improved professional practice as the goal. DIA serves our members in a neutral, global environment that operates independent of the influence of any one organization or authority.

DIA operates as a financially independent nonprofit organization that funds itself from meeting and membership fees. The voluntary efforts of DIA members and speakers allow DIA to provide programs and publications to members at a reasonable, competitive cost.

DIA Mission

DIA is a nonprofit, multidisciplinary association that provides a neutral forum for sharing information that optimizes the process of drug development and lifecycle management through:

- Global and regional forums for the exchange of information, education and training;
- Extensive multidisciplinary networking opportunities;
- Rewarding volunteer leadership experiences; and
- High-quality professional development opportunities.



DIA Vision

DIA is the universally respected forum for quality information exchange leading to better medicines that enhance health and well-being.

DIA Core Values

DIA is an educational and charitable, nonprofit association, made up of individual members who volunteer to serve as program and activity leaders. Volunteers are DIA's strength. The knowledge, commitment and talent of staff, directors, members and volunteers drive DIA's success.

Our Core Values include:

- Passion for our Mission and Vision
- Integrity
- Accountability and Trust
- Treating People with Respect and Dignity
- Diversity
- Neutrality
- Social Responsibility



6TH LATIN AMERICAN CONGRESS OF CLINICAL RESEARCH CURRENT INNOVATIONS, OPPORTUNITIES AND CHALLENGES

Program Chair
AMEIFAC President

Dr. Vanessa Cohen

Medical Director, Stiefel Mexicana, S.A. de C.V.

Scientific and Program Committee

Dr. Marlene Llópiz-Avilés

Regional Director for Latin America
Venn Life Sciences
Clinical Research de Mexico

Dr. Javier de la Vega

Medical Coordinator
Stiefel Mexicana, S.A. de C.V.

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Manager, Clinical Administration
Kendle internacional

Dr. José Luis Viramontes

Director, PPD Mexico,
Central America & the Caribbean

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OCA Hospital, Mexico

Dr. Gustavo Kesselring

Hospital Oswaldo Cruz, Brazil

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Executive Director,
Latin America PharmaNet

PhrmEng Erika Geniz

Pharmacovigilance Manager
Sanofi-Aventis

Dr. Cecilia Calderón

Local Drug Safety Manager Deputy,
Bayer Mexico

Dr. Ana Cecilia Polanco

Medical Director,
Astra Zeneca Mexico

Lic. María Felix Rodríguez

Sanofi-Aventis Mexico



Speakers

Lic. Hector Arreola
FUNSALUD, Mexico

Dr. Wendy Buckland
PPD, USA

Dr. Julio Camps
Amgen, USA

Dr. Fernando Cano-Valle
Medica Sur/Universidad Nacional Autonoma de Mexico

Dr. Yolanda Cervantes
GSK, Mexico

Dr. Gonzalo De Arbelaz
Progenitor International Research, Argentina

Dr. Eduardo Gotuzzo
Gotuzzo Asociados S.A.C., Peru

Dr. Pedro Gutiérrez
INP, Mexico

Dra. Alida Hernández
ICON Clinical Research Mexico

Cris M. Howard, MBA, MEd, PMP
Senior Clinical Project Manager
Product Development-Gaithersburg MD

Dennis Hurley, PhD
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Dr. Gustavo Kesselring
Hospital Oswaldo Cruz, Brazil

Lic. Econ Areli Lemus
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David A. Lepay, MD, PhD
Office of the Commissioner, FDA, USA

Dr. Mónica Lizano
Quintiles Transnational, Costa Rica

Elsa María Fernanda López
PAREXEL International, Mexico

Marlene Llópiz-Avilés
Venn Life Sciences
Clinical Research de Mexico

María V. Lopez-Bresnahan MD, MBA
i3 Research, VP and Global Head, Medical and Scientific Affairs USA

M en C Josefina Mendoza
Schering Plough Mexico

Dr. Joaquin F. Mould
Pfizer Mexico

Dr. Mariano Parma
PPD, Argentina

Dr. Oscar Podestá
Chiltern International, Inc., Argentina

Dr. Enrique Eduardo Rivas Merelles
Sanofi Pasteur, Latinoamerica

Dr. Jorge Rodríguez-Larrain
Merck & Co. Inc., USA

QFB María Eugenia Ruiz
Quintiles, México

Dr. Jesus Ruiz Rosillo
Boehringer Ingelheim México

Dr. Luis Russo
CCBR, Brazil

William K. Sietsema, PhD
Kendle International, USA

Dr. Noe Soria
Vicepresident of the Research and Technological Development Commission of the CANIFARMA

Anne Zielinski
Medidata Solutions, USA



Activities – Tutorials and Main Congress

September 23

Pre-congress Concurrent Tutorials

- 1. HOW TO SET-UP AND RUN A SUCCESSFUL CLINICAL RESEARCH SITE**
Director: Gustavo Kesselring
- 2. CLINICAL PROJECT MANAGEMENT**
Essential Tools to Optimize Clinical Trial Operations
Director: Cris Howard

September 24 / 25

- **MAIN CONGRESS**



Activities – Tutorials

September 23

1. HOW TO SET-UP AND RUN A SUCCESSFUL CLINICAL RESEARCH SITE

Director: Gustavo Kesselring

07:30	Registration
08:30 – 09:30	Roles and responsibilities of the clinical investigator. David Lepay
09:30 – 10:00	Criteria to set-up a clinical research site. Gustavo Kesselring
10:00 – 10:30	Q&A
10:30 - 10:45	Refreshment break
10:45 – 11:15	Train and retain your clinical research staff. Sergio Guerrero
11:15 – 11:45	Clinical research site: process controls and facilities. Luis Russo
11:45 – 12:15	Budgeting process: contracts/cash flow and profitability Gustavo Kesselring
12:15 – 12:45	Q&A
12:45 – 13:45	Lunch
13:45 – 14:15	Quality management/ developing your site SOPs. Sergio Guerrero
14:15 – 14:45	Implementing an effective management of the clinical research site. Oscar Podestá
14:45 – 15:15	Q&A
15:15 – 15:30	Refreshment break
15:30 – 16:00	Implementing strategies for patient recruitment and retention. Round table Luis Russo Eduardo Gotuzzo Mónica Lizano
16:30 – 17:00	Business development and marketing your site Oscar Podestá
17:00 – 17:30	Q&A



2. CLINICAL PROJECT MANAGEMENT

Essential Tools to Optimize Clinical Trial Operations

Director: Cris Howard

Trainer assistants: Cristina Altamirano, PRA International / Mónica Figueroa, PPD México

07:30	Registration
08:00 – 08:30	<p>Welcome and Introductions</p> <ul style="list-style-type: none"> - Introductions - Results Pre-Course Interest Survey - Course Objectives
08:30 – 09:00	<p>MODULE 1: What is Clinical Project Management?</p> <p>The challenges of product development Key definitions Characteristics of a successful project manager SELF ASSESSMENT: Characteristics of a successful project manager.</p>
09:00 – 09:30	<p>MODULE 2: Defining the Clinical Project Scope</p> <p>Strategic vision & objectives Scope statements</p>
09:45 – 12:30	<p>MODULE 3: Planning the Work</p> <p>SMALL GROUP EXERCISE: Breaking down the work: sub-projects, work packages, deliverables SMALL GROUP EXERCISE: Work package durations SMALL GROUP EXERCISE: Creating a network map SMALL GROUP EXERCISE: Producing the schedule SMALL GROUP EXERCISE: Critical path compression & managing flow</p>
12:30 – 13:30	Lunch
13:30 – 13:45	Review
13:45 – 14:30	<p>MODULE 4: Clinical Project Risk Management</p> <p>Risk assessment Risk control SMALL GROUP EXERCISE: Clinical project risk identification and planning</p>



2. CLINICAL PROJECT MANAGEMENT

Essential Tools to Optimize Clinical Trial Operations

- 14:30 – 15:30** **MODULE 5: Preparing a Clinical Trial Budget**
Tips & tricks in budget forecasting
Laying the budget groundwork
Fixed fees
Variable fees
Pass-through costs
Clinical trial line items
Stating your assumptions
- 15:45 – 16:15** **MODULE 6: Clinical Trial Execution, Monitoring and Control**
The project management triangle
Investigator score card
Clinical trial score card
- 16:15 – 16:45** **MODULE 7: Closing the Project**
Project Termination
Team closure
Lessons learned
- 16:45 – 17:00** **Wrap-up**
REVIEW
Re-visit: Course objectives / Results of pre-course interest survey
Summary of lessons learned
Course evaluation



Activities – Scientific Program Main Event

Thursday Sept. 24, 2009 and Friday Sept. 25, 2009

	September 24th	September 25th
Sessions	08:00 – 08:15 Welcome and opening remarks	08:00 – 10:00 Economic Constraints and Challenges in Latin America. Impact in the conduction of clinical trials
	08:15 – 10:15 Conducting Global Clinical Trials in Latin America: Concerns about Quality Assurance, Timelines and Ethics.	10:00 – 10:30 Break
	10:15 – 10:45 Break	10:30 – 12:00 Clinical trials in vulnerable patient populations
	10:45 – 12:15 Pharmacoeconomy	12:00 – 13:30 Outsourcing clinical trials in Latin America
	12:15 – 13:45 Technology tools in clinical research	13:30 – 14:30 Lunch
	13:45 – 14:45 Lunch	14:30 – 15:30 Clinical Deveolpment Planning
	14:45 – 15:45 Pharmacovigilance in clinical Research	15:30 – 16:00 Break
	15:45 – 16:15 Break	16:00 – 18:00 Current Regulatory Framework for clinical trials: Opportunities and Challenges: Round table
	16:15 – 17:45 New outlooks in clinical trials for special populations with vaccines, biotechnology products, etc.	
18:00 – 19:00 Welcome Cocktail		



Activities – Scientific Program Main Event

September 24

Plenary sessions

- 07:00** **Registration**
- 07:30 – 08:00** **Continental Breakfast**
- 08:00 – 08:15** Welcome and opening remarks
Dr. Vanessa Cohen / Dr. Sergio Guerrero / Dr. Gustavo Olaiz
- 08:15 – 10:15** **Conducting Global Clinical Trials in Latin America:** Concerns about quality assurance, timelines and ethics.
Chair: Dr. Marlene Liópiz-Avilés
- Dr. Oscar Podestá. Ethics in Latin America: Seeking the balance
 - Dr. Gonzalo de Arbelaz. Quality assurance in global clinical trials
 - QFB María Eugenia Ruiz. Regulatory requirements and timelines for conducting clinical trials in Mexico
 - Dr. Wendy Buckland. Latin America´s clinical trials climate in contrast with other emerging markets
- 10:15 – 10:45** **Break and visit to the trade exhibit**
- 10:45 – 12:15** **Pharmacoeconomy:**
Chair: **Dr. José Luis Viramontes**
- Lic. Econ Areli Lemus. Current initiatives in Outcomes Research.
 - Dr. Joaquin Mould. Economic Evaluation alongside Clinical Trials. A New Vision.
- 12:15 – 13:45** **Technology tools in clinical research**
Chair: **Dr. David Sotres**
- Anne Zielinski: Electronic Data Capture: Current experiences and perspectives
 - Dr. Gonzalo De Arbelaz: Quality Assurance in EDC
 - Elsa María Fernanda López: Technology adoption in Clinical Trials in Latin America.
- 13:45 – 14:45** **Lunch**
- 14:45 – 15:45** **Pharmacovigilance in clinical Research**
Chair: **Phrm Eng Erika Geniz**
- M en C Josefina Mendoza: Pharmacovigilance and Regulatory Intelligence in Latin America
 - Dr. Alida Hernández: Pharmacovigilance in Clinical Research
- 15:45 – 16:15** **Break and visit to the trade exhibit**
- 16:15 – 17:45** **New outlooks in clinical trials for special populations with vaccines and biotechnology products**
Chair: Dr. Cecilia Calderón
- Dr. Enrique Rivas: Randomized clinical trials in pediatrics
 - Dr. Yolanda Cervantes: Vaccines Clinical R&D: Overcoming the challenges
 - Dr. Julio Camps: New Outlooks in Clinical Trials with Biotechnology Products. Our clinical research experience in Latin America
- 18:00** **Welcome Cocktail**



Activities – Scientific Program Main Event

September 25

Plenary sessions

07:30 – 08:00 Continental Breakfast

08:00 – 10:00 Economic constraints and challenges in Latin America. Impact in the conduction of clinical trials. Round table

Chair: Dr. José Luis Viramontes

- Lic. Héctor Arreola: 2009 World economic situation and its impact in Latin America
- Dr. Pedro Gutiérrez: Impact of the current economic crisis in clinical trials in Latin America: A Research Center's Perspective
- Dr. Jorge Rodríguez Larrain: Impact of the current economic crisis in clinical trials in Latin America: A Sponsor's Perspective
- Dr. Mariano Parma: Impact of the current economic crisis in clinical trials in Latin America: A CRO's perspective

10:00 – 10:30 Break and visit to the trade exhibit

10:30 – 12:00 Clinical trials in vulnerable patient populations

Chair: Dr. Ana Cecilia Polanco

- Dr. Fernando Cano Valle: Double standards in scientific research
- María V. Lopez-Bresnahan MD, MBA: Use of Placebo in Psychiatric Clinical Trials
- Dr. Pedro Gutiérrez

12:00 – 13:30 Outsourcing clinical trials in Latin America

Chair: Dr. Fernanda Durán

- Dr. Marlene Llópiz-Avilés: The Importance of a contract research organization (CRO) in Latin America: Professional services for partnering solutions
- Dr. Jesús Ruiz: CRO/industry interaction: Outsourcing models.
- Dennis Hurley PhD: Latin American clinical trial authorizations: Overview and Update

13:30 – 14:30 Lunch

14:30 – 15:30 Clinical Development Planning

- William Sietsema PhD: Elements of a comprehensive plan

15:30 – 16:00 Break and visit to the trade exhibit

16:00 – 18:00 Current Regulatory Framework for clinical trials: Opportunities and Challenges: Round table

Chair: Dr. Sergio Guerrero

- David Lepay MD, PhD: FDA requirements for conducting clinical trials in foreign countries: Opportunities and challenges.
- Dr. María del Carmen González: Current regulatory framework in clinical research in Mexico.
- Dr. Noe Soria: Conclusions of CANIFARMA clinical research forum.



Main Floor Plan

**6TH LATIN AMERICAN CONGRESS OF CLINICAL RESEARCH
CURRENT INNOVATIONS, OPPORTUNITIES AND CHALLENGES**

September 24 – 25, 2009 | Crowne Plaza Hotel de Mexico, Mezannine | Mexico City

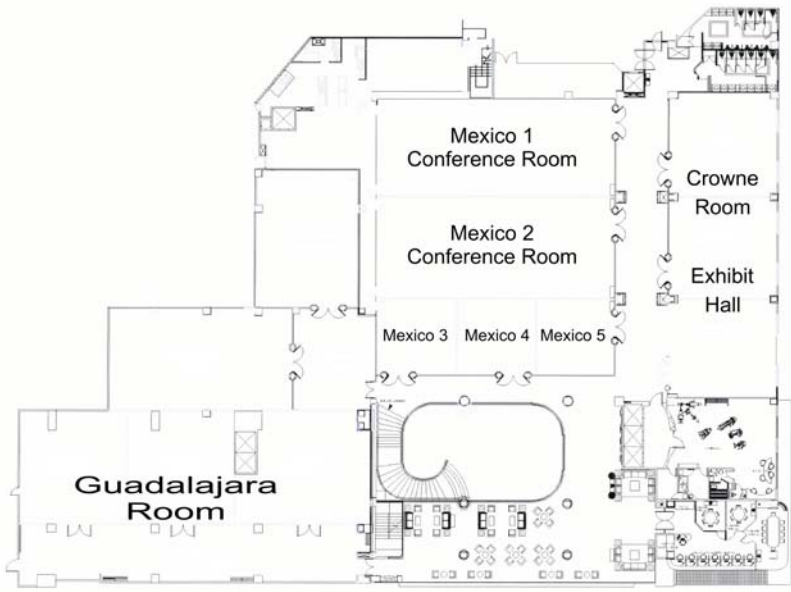
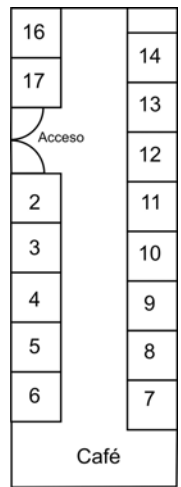


Exhibit Hall Floor Plan

Crowne Room





Exhibiting Companies

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List of Exhibitors

ASSIGN INVESTIGACION CLINICA SURAMERICA LIMITADA

San Sebastián 2750,
Las Condes,
Santiago de Chile, Chile

Email: officesa@assigngroup.com

Tel: + 56 (2) 3690-395

www.assigngroup.com



*Assign Investigación Clínica
Suramérica Ltda.*

Assign is a midsize European Contract Research Organization, offering full service in clinical research from phase I to phase IV.

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COVANCE INC.

3301 Kinsman Blvd.
Madison, WI
53704, USA

Email: callic.celichowski@covance.com

Tel: (608) 395-3652



Covance, with headquarters in Princeton, New Jersey, is one of the world's largest and most comprehensive drug development services companies, with annual revenues greater than \$1.5 billion and more than 9,600 employees in over 20 countries. Covance has the people, processes, client service, and global resource capabilities to respond to biotechnology and pharmaceutical clients' toughest drug development challenges.

With the most comprehensive portfolio of preclinical, clinical development and commercialization services, Covance provides industry-leading services, the world's largest central laboratory network, and a global team of clinical trial and commercialization experts.



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03900 México, D.F.

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INTERNACIONAL LATINOAMERICANA DE SERVICIOS, S.A. DE C.V. (OCASA)

Norte 3 No. 90-B
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15540 México, D.F.

Tel: +52 (55) 5762-3900

www.ocasa.com



ICON is a global provider of outsourced development services to the pharmaceutical, biotechnology and medical device industries. We specialize in the strategic development, management and analysis of programs that support Clinical Development – from compound selection to Phase I-IV clinical trials including:

- Clinical Research
- Central Laboratories
- Contracting Solutions
- Drug Development and Regulatory Support
- Phase I Clinical Trial Development
- Medical Imaging

Our Quality Management System is ISO 9001:200 REGISTERED. We were the first CRO to achieve ISO registration in 1994 and remain the only CRO to have implemented this as standard across all offices and functions.

We successfully manage project across different continents, cultures and regulatory regimes through our presence in over 71 locations in 38 countries.

With more than 25 years of experience, developing Critical Logistics Solutions, OCASA relays on a worldwide network of affiliates and branches strategically located around the globe (North America, Latin America, Europe, Africa and South East Asia), making OCASA an integrated logistics Company with a global scope.

OCASA owes its rapid growth to a Tailor-Made solutions approach and uncompromising service. We have formed strategic partnerships with thousands of satisfied customers around the world.

Our **Health Matters** business unit offers solutions for the Bio-Pharmaceutical community including export, import, distribution, fulfillment and temperature controlled warehousing for: Diagnostic Specimens, Medication / Vaccines, Experimental Drugs, Controlled Substances, Dangerous Goods, Medical Supplies.



List of Exhibitors

KENDLE SERVICIOS, S.A. DE C.V.
Vía Gustavo Baz No. 2160
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www.kendle.com



Kendle is a leading global clinical research organization providing the full range of early to late-stage clinical development services for the world's biopharmaceutical industry. Our focus is on innovative solutions that reduce cycle times for our customers and accelerate the delivery of life-enhancing drugs to market for the benefit of patients worldwide. As one of the fastest-growing global providers of Phase I-IV services we offer experience spanning 90 countries, along with industry-leading patient access and retention capabilities and broad therapeutic expertise, to meet our customers' clinical development challenges.

Currently we're experiencing an exciting time of growth and we're looking for people with leadership qualities and initiative to share in our success.

Whatever Latin American country you are based in, working for Kendle Latin America (Argentina, Brazil, Chile, Colombia, Mexico and Peru) is full of opportunity. There is a huge demand for conducting studies in the region and as one of the top two global CROs (based upon geographic coverage) in Latin America, we are always needed.

MARKEN MIAMI
8280 NW 27TH Street, Suite 503
Miami
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USA

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Marken is one of the fastest growing specialized logistics and support services companies to the biopharmaceutical industry, fulfilling a key role in the early phase II + III stages of research and drug development. Our services include export of trial medication, vaccines and clinical trial material, cold-chain management, protocol support and regulatory advice, investigator liaison and biological sample movement on a global basis.

Our clients and partners include pharmaceutical and biotechnology companies, Contract Research Organizations, clinical trial supply companies and academic and government organizations. With offices on all major continents and a global reach through our own office network and defined strategic agent partnerships Marken applies expertise and commitment to quality to help its clients maximize returns on their research and development investments.

MARKEN



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"PAREXEL is one of the largest biopharmaceutical outsourcing service organizations in Latin America. Successfully performed more than 400 trials in the region over the last 10 years. PAREXEL's database include more than 1,000 investigators highly experienced in Good Clinical Practices (GCP) and conducting Phase I-V multinational clinical studies. Access to these investigators can help sponsors speed up patient recruitment and, at the same time, obtain high quality data for marketing applications. PAREXEL has local staff in Argentina, Brazil, Chile, México, Colombia, Peru and Venezuela, and monitoring experience in Costa Rica, Panamá, Uruguay, Guatemala and El Salvador. PAREXEL'S staff is bilingual and competent to monitor trials conducted in Spanish, Portuguese and English.

PAREXEL's Quality Assurance capabilities in Latin America verify that data provided by Latin American investigators are useful for product filling in the U.S. and/or in Europe. It also has the necessary expertise to manage the complex logistics for multinational clinical trial. As clinical trials become increasingly global, the use of advanced technology to access information and standardize processes is important.

Perceptive Informatics' tools and technologies enable clients to expand clinical trials globally with confidence."

PharmaNet Development Group, a global, drug development services company, provides expertise to the pharmaceutical, biotechnology, generic drug, and medical device industries. PharmaNet companies offer clinical development solutions including consulting services, Phase I clinical studies, bioequivalency and pharmacodynamic studies, bioanalytical analyses, and Phase II, III, and IV clinical development programs. With more than 2,300 professionals in 40 offices around the world, PharmaNet is a recognized leader in outsourced clinical development.

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Av. Paseo de la Reforma No. 505 P. 37
Col. Cuauhtemoc
06500 México, D.F.

Email: jose.viramontes@ppdi.com

www.ppdi.com

PPD is a leading global contract research organization (CRO) providing discovery, development and post-approval services as well as compound partnering programs. Our clients and partners include pharmaceutical, biotechnology, medical device, academic and government organizations.

With offices in 38 countries and more than 10,000 professionals worldwide, PPD applies innovative technologies, therapeutic expertise and a commitment to quality to help its clients and partners maximize returns on their R&D investments and accelerate the delivery of safe and effective therapeutics to patients.

PROGENITOR INTERNATIONAL RESEARCH, S.A.

Av. Libertador No. 7270, Piso 13
1425, Buenos Aires
ARGENTINA

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Progenitor International Research is a niche provider of drug development services in the emerging market regions. Our specialized experience is focused on the value that these regions bring to our customers in terms of quality clinical programs conducted by some of the most experienced clinical staff in India, Latin America, South Africa and Asia. With over 50 ICH GCP experienced research professionals, and access to teams of 200 worldwide, we provide a turn-key solution for emerging market needs.

When you outsource your drug development program to a CRO, you want access to the most experienced team available to assure successful oversight of your project. When your program calls for the emerging markets, Progenitor International Research offers in-depth trial experience, relationships with key sites that are both key opinion leaders and good enrolling sites, and guidance on how to make your program in these regions a success.

Progenitor International Research can support your full-service needs from preclinical through post marketing studies on a full- program or piece-by-piece basis as needed.



List of Exhibitors

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4820 Emperor Blvd
Durham, NC 27703
USA

www.quintiles.com



Quintiles is the only fully integrated biopharmaceutical services company offering clinical, commercial, consulting and capital solutions worldwide. The Quintiles network of 23,000 engaged professionals in more than 50 countries around the globe works with an unwavering commitment to patients, safety and ethics. Quintiles helps biopharmaceutical companies navigate risk and seize opportunities in an environment where change is constant.

RPS RESEARCH SERVICIOS, S. DE R.L. DE C.V.

Av. Paseo de la Reforma No. 222
Int. 8-B
Col. Juárez
06600 México, D.F.

Tel: + 52 (55) 5141-4743



RPS Latin American Operations

RPS established its Latin America Operations in 2005 and currently has more than 150 full-time employees working in functional areas in both integrated and full-service solutions. RPS has been a leading provider of innovative, integrated, and full-service clinical research solutions in Latin America for more than 4 years. The presence of RPS in Latin America complements the company's operations in North America, Europe, and Asia and provides increased capabilities to meet the growing needs of sponsors in the rapidly expanding market for global clinical development and integrated clinical research services.

RPS offers clients true global capabilities combined with strong regional and local expertise and experience. RPS Latin America Operations has a number of core strengths that make it unique in its offerings and capabilities:

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- High employee retention rates
- A thorough understanding of local regulatory environments and intricacies
- Highly experienced, permanent, full-time employees



List of Exhibitors

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TransPerfect es una familia de empresas que proporciona soluciones empresariales globales en más de 100 idiomas. TransPerfect tiene su oficina central en Nueva York y oficinas en más de 50 ciudades de 4 continentes. Proporcionamos una amplia gama de servicios lingüísticos y empresariales que incluyen traducción, interpretación, globalización de sitios web, subtítulos/doblajes, marketing multicultural, asesoría sobre diversidad e integración, servicios de declaraciones legales y consultoría legal para empresas multinacionales. Nuestro sistema de gestión de calidad con certificación ISO 9001:2000 y nuestro compromiso con el servicio al cliente nos convierten en el proveedor de servicios lingüísticos y empresariales preferido por las organizaciones más importantes de todas las industrias.

WORLD COURIER DE MÉXICO, S.A. DE C.V.

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World Courier pioneered the offering of specialty logistics services for the medical and bio-pharmaceutical communities, transporting the first human heart tissue for transplant in 1984. Today, as the leading specialty courier service for the pharmaceutical industry, World Courier is utilized in the majority of the world's clinical trials requiring the use of a specialty courier service.

With experience in managing the logistics of over 7,500 clinical trials worldwide, World Courier is the acknowledged expert in handling temperature sensitive specimen and drug shipments. World Courier is also the only specialty courier with a truly global presence, having established over 140 offices throughout the world including many in emerging markets in the Far East, India, Eastern Europe and Latin America.



Local information

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Time zone. Mexico City is on Central Time Zone (GMT-6).

Weather. In September, the temperature ranges from 20° to 22°C (average high) during the day to 10° to 12°C (average low) at night.

Currency. The Mexican Peso (MXN) is Mexico's official currency. The exchange rate is approximately 13 MXN to 1 USD.

Electricity. Mexico uses a 60-cycle, 110-volt current (127 V± 10%, 60 Hz). A plug adapter with two flat, straight, even-sized prongs may be necessary to accommodate appliances with different plugs.

Shopping. Most shopping centres and other businesses are open from 09:00 to 20:00 hours. Monday through Sunday. Value-added tax, or IVA (VAT), is 15% and is included in all goods. It also applies to hotel and restaurant bills.

Banks. Are open from 09:00 to 16:00 hours, Monday through Friday. An extensive network of ATM machines is available.

Museums. Most museums and points of interest are open from 09:00 to 17:00 hours, Tuesday through Sunday. On Sunday admission is often free.

Transportation. Public transportation systems operate from 05:00 to 24:00 hours.

Taxis. There are several kinds of taxis in Mexico City. The most convenient way to get a taxi is by calling an authorized taxi stand (sitio autorizado). For your own safety, before boarding a taxi, please verify that the vehicle's license plates start by either the letter 'L' or 'S'. If not, avoid boarding that vehicle.





Attractions within the City



- 1.- Constitution Plaza.** Also called the “Zocalo”, considered the world’s third largest plaza.
- 2.- Cathedral of Mexico.** The largest baroque Cathedral in Latin America. Beautiful construction built 450 years ago on the remains of the Tenochtitlan’s Templo Mayor.
- 3.- National Palace.** One of the most visited places where Diego Rivera’s mural is exhibited, called “México a través de los siglos” or Mexico throughout the centuries.
- 4.- Templo Mayor.** The site is a museum that houses pieces recovered from the main Mexicas temple. The north building is a sacred place dedicated to Tlaloc, the God of Rain; and in the south building to Huitzilopochtli, the God of War.

5.- Folkloric Ballet. The folkloric ballet has several performances with live music Wednesday nights and Sunday morning in the Anthropology Museum. It is a historic representation of México.

6.- Anthropology Museum. It is one of the most beautiful and largest museums in the world. Located at Chapultepec Park, integrated by 25 halls where you can find archaeological pieces from different parts of Mexico.

7.- Chapultepec Castle. This space is devoted to the National History of México, and has been the setting of very important battles, now housing part of our heritage from the Independence and Revolution days.

8.- Papalote Children’s Museum. Offers families a place where playing is the main tool to discover the technological development.

9.- National Auditorium. It is the most amusement center in Mexico City, Located on Paseo de la Reforma and surrounded by the Chapultepec Park. The Auditorio Nacional offers the best national and international shows. It has a room capacity for 10,000 persons. It also has a Monumental Organ inaugurated on November 23, 1958.



10.- Polyforum Siqueiros. Considered an artistic heritage of the nation, this place houses the largest David Alfaro Siqueiros masterpieces, “The march of humanity”.

11.- Guadalupe Shrine Basilica. The third most visited religious center of the ancient and modern world, it displays the original religious icon where the Virgin appeared to Juan Diego who has now been canonized and became a saint.



12.- Xochimilco. This is a place where the ornamented boats called “trajineras” sailing the canals give you’re the opportunity to enjoy the Mariachi music. A place to buy also flowers, crafts and typical food.

13.- Dolores Olmedo Museum. Xochimilco is the perfect landscape where this museum is settled, the result of the effort of a Mexican woman committed to her culture who collected Diego Rivera and Frida Kahlo’s most important paintings.



14.- Turibus. Is the experience of living an historical and contemporary tour, visiting the most interesting places of Mexico City from another point of view, in company of your family and friends.

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- Audio system in 6 different languages.
- For all the family.
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Attractions in the Surroundings

1.- Teotihuacan. Impressive archaeological site located 50 kilometers north of Mexico City. It is an ancient sacred city where you can find the Sun and the Moon Pyramids, and the remains of a Teotihuacan culture before the Mexica culture.



2.- Taxco. A charming City where the Spanish colonizations left their imprint in places like the Santa Prisca Cathedral. There are gold and silver mines here, therefore, shopping for gold or silver is not expensive.

3.- Cuernavaca. The so-called “Eternal Spring City” is a pace where you can find Saint Francis cathedral built in the 16th century, the Borda gardens, and the Cortes Place.

4.- Puebla. It is important to visit the cathedral, the Rosario Chapel, and the beautiful talavera pottery shops, very famous around the world.

5.- Cholula. An amazing construction where you will find a church built on top of the pyramid. This is a place where you can walk through the tunnels of one of the largest pyramid in the world.

6.- Tula. It is an archaeological site where you can admire the famous “atlantes”, the ball game, and places.

7.- Tepetzotlan. This town is famous for its Jesuit seminar, which was built in the 16th century, the beautiful Saint Francis Church, and the Viceroyalty Museum.

For further information please contact Servimed’s staff at the Registration office